



Executive Committee Meeting

Thursday, April 27, 2017

7:00 a.m.

Center for Breast Health

MINUTES

Call to Order

Dr. John Wright called the meeting to order at 7:00 A.M. In attendance were Drs. Ackland, Elshatory, Harre, O'Donnell, Perry, Prather, Saetre and True. EVP Corrigan represented staff.

Approval of Minutes

Dr. Wright asked the committee to review the minutes from the February 22, 2017 executive committee meeting.

It was moved and seconded to approve the minutes as submitted - PASSED.

Unfinished Business

Financial and Membership Report

Financial: February & March 2017

Income: \$8,462.45

Expenses: \$2,067.38

Balance in checking account is \$28,003.57 with Certificate of Deposits at \$40,163.95 and the money market at \$1,119.60.

Dr. Wright reviewed the financial cash flow statements and asked if there were any questions. EVP Corrigan stated there is nothing unusual at this time.

It was moved and seconded to approve the financial report as submitted - PASSED.

Membership Report:

Dr. Wright reported the 2017 dues bills have been sent out via mail and email numerous times. EVP Corrigan stated there were 35 membership packets sent to Muscatine physicians a few months ago with no responses to date.

Dr. Wright directed attention to the unpaid report. EVP Corrigan reported she has emailed reminders out. She also stated she has been starting to work on non-members. She is dividing them in a spreadsheet by the group they practice with and she is then contacting the office manager to verify contact information and also asking who best to contact with regards to joining SCMS.

EVP Corrigan passed around a membership application that she received in the mail yesterday from Dr. Ryan Pokorney. He practices with ORA Orthopedics in Bettendorf. Dr. Wright asked for a motion to approve him as a member and to approve the membership report.

It was moved and seconded to accept the membership report as submitted and to approve Dr. Pokorney as a member - PASSED.

Scott County Health Department

Dr. O'Donnell reported the SCHD is working on priority dispatching for ambulances and fire trucks. Currently, fire trucks go out with ambulances on all calls. This has been found to be inefficient and not needed. They also are examining whether they answer the call slow or hot which would help with mitigating potential accidents. SCHD recognizes there a campaign to inform the public would be required.

Quad City Health Initiative

Dr. True will be taking over the role of the SCMS representative for the QCHI. The QCHI board will vote on her in June.

Newsletter Options

Dr. Wright directed attention in the meeting packets to the handout labeled "Facts." EVP Corrigan showed the committee examples of an email that has announcements from another county medical society. Our other option is to create the same newsletter we currently have and create a PDF that is an attachment to an email. There was discussion about which method the members prefer but no concrete decision. EVP Corrigan will continue to research it and contact some of the residents to obtain their opinions. The bottom line is that physicians as a whole receive an excessive amount of emails so whatever method is chosen to deliver our county news has to be short and to the point.

Panel Discussion on Wellness

Dr. Wright informed the committee to return to the handout labeled "Facts" in their packets. EVP Corrigan stated she had a meeting with Kara Bylund, IMS Director of Membership. She shared our idea of a panel discussion on physician wellness. Ms. Bylund thought there might be an opportunity for IMS to help sponsor and support this event. It was discussed that with this format the meeting must be controlled. In other panel discussion events the panelists each have a specified amount of time (5 minutes or so) to address their specific topic and then there were individuals in the audience that had prepared questions to ask. Dr. True and EVP Corrigan will continue to develop this event.

New Business

Staying Well

Dr. Wright directed attention back to the handout labeled "Facts." EVP Corrigan had examples of the publication from the last 10 years for the committee to review. She stated that the Quad City Times wants to charge us \$486.00 for the ad the medical society has to take out in order for the newspaper to do the publication. Previously, it had been \$250.00. There was discussion that the publication has decreased in size over the years. EVP Corrigan explained this is because the Quad City Times will only allow the publication to have as many as pages as they have acquired advertising dollars for and there are not as many companies that will pay for advertising in the newspaper anymore. EVP Corrigan also pointed out that the circulation numbers for the newspaper have continually been decreasing over the years and the publication does not get as much exposure.

It was moved and seconded to discontinue the medical societies participation in the Staying Well publication - PASSED.

Executive Meetings - Summer Schedule

Dr. Wright directed attention to the upcoming meeting dates. It was decided to have the May meeting and then see if there is enough business to warrant a June meeting. The July meeting will be cancelled as is customary in the summer.

IMS New CEO

Dr. Wright directed attention to the press release in the meeting packets which gives the biography of Michael Flesher, who is the new IMS CEO.

Dooley Scholarship

Dr. True reported that she participated in the selection committee for the Dooley Scholarship as the representative from SCMS. She reminded the committee that this is a \$20,000.00 scholarship that is awarded within the Davenport School District to a graduating senior who is interested in pursuing a career in the medical field. The Dooley Scholarship was established by Dr. Neiswanger who admired Dr. Dooley and created the scholarship. Dr. True stated she was quite impressed with all the candidates and thoroughly enjoyed their enthusiasm.

Tort Reform

Dr. Wright directed attention to information in the meeting packets which summarizes the bill that will be presented to the Governor for signing.

Other Business

The next SCMS Executive Committee Meeting is scheduled for Thursday, May 25th at 7:00am.

Adjourn